

**SEPT. 15-16, 2016 ● FIDEL AND MACEY CENTERS ● NEW MEXICO TECH
801 LEROY PL, SOCORRO, NM 87801**

The New Mexico Youth Conservation Foundation and the New Mexico Department of Game and Fish are sponsoring a two-day hunter and angler recruitment, retention and reactivation (R3) summit to share current information on the best practices to deliver results oriented R3 programs.

The summit will include presentations from the state department of game and fish, national experts, local organizations and breakout sessions to address common challenges.

ADDRESSING THE ISSUE

For more than 50 years our industry has engaged our youth through traditional methods of education and programs. While we have recognized significant success in safety, we continue to struggle with declining participation and interest in hunting, fishing and outdoor recreation.

Hunting, fishing and outdoor recreation provides over \$1 billion to the state's economy and offers important social, economic and conservation benefits to the citizens of New Mexico. Declines in participation are everyone's concern and the work each of our organizations do daily is important. If we work together to build stronger partnerships, share ideas and identify ways we can all work together, we can reverse this trend and protect the heritage we so deeply value.

BENEFIT OF ATTENDING

A great deal of research has been done over the past few years to identify the cause of the decline and new tools and resources are now available to enhance hunter and angler recruitment and retention programs and measure their effectiveness.

At this summit we will share that research and discuss the best practices outlined in the 2016 National Plan for Recruitment, Retention and Reactivation (R3). The New Mexico Department of Game and Fish will share their new vision for conservation education and the exciting new direction their programs are heading.

Additionally, we will provide ample opportunity for local organizations to share common challenges and program opportunities in angler and hunter recruitment and retention.

WHO SHOULD ATTEND

Any volunteers and staff involved or interested in hunter and angler R3 programs.

CHARITY SHOOT

Any summit attendee may participate in the First Annual Sporting Clays Youth Conservation Charity Shoot on Saturday, September 17 at the Tinnin Hunt Club for a reduced rate of \$75. All proceeds will benefit the New Mexico Youth Conservation Foundation's First in the Field program and provides scholarships, equipment, and supplies for youth hunting and fishing camps.

SUMMIT COST

The fee for registration is \$65 for individuals and includes meals throughout the summit. Participants are responsible for their own lodging, however group rates have been arranged at three local hotels. Organizations or agencies registering five or more will receive a reduced rate of \$60 per attendee. Summit sponsors donating \$100 or more will be provided a table in the exhibit hall to promote their organization and programs.

REGISTRATION

Contact the New Mexico Youth Conservation Foundation, (505) 433 -7001, info@nmycf.org or visit online at www.r3nm.org.